

Profile of Sponsors and Exhibitors

Association of Language Testers in Europe (ALTE)

www.ALTE.org

ALTE is an association of providers of foreign language examinations, founded in 1990. It includes many of the world's leading language assessment bodies. ALTE currently has 31 members, representing the testing of 26 languages and over 40 affiliate institutions. ALTE members provide standard examination and computer based language tests.

A principal objective of ALTE is to adhere to the common levels of proficiency established by the ALTE members. Levels are aligned to the Common European Framework of Reference (CEFR) in order to promote the transnational recognition of certification in Europe.

Cambridge University Press - English Language Teaching

www.cambridge.org

Cambridge University Press is one of the world's leading publishers of English Language Teaching materials, supplying almost every country in the world. A number of our market-leading courses and grammar books have sold in their millions since first publication. Our authoritative Applied Linguistics series presents the latest insights from work in the field with their implications for language teaching and learning. The Studies in Language Testing series, produced in conjunction with Cambridge ESOL, focuses on developments in language testing which will be of interest to test users, language test developers and researchers. Both series are of world renown. These materials exemplify the cutting edge of English teaching methodology and scholarship, and the quality of the Cambridge ELT list is universally acknowledged by the teaching profession for both British and American English.

Educational Testing Service (ETS)

www.ets.org

At nonprofit ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research.

Founded in 1947, ETS develops, administers and scores more than 50 million tests annually — including the TOEFL® and TOEIC® tests, the GRE® General and Subject Tests and *The Praxis Series*™ assessments — in more than 180 countries, and at over 9,000 locations worldwide.

In addition to assessments, we conduct educational research, analysis and policy studies, and we develop a variety of customized services and products for

- teacher certification
- English-language learning
- elementary, secondary and post-secondary education

ETS serves individual students, their parents, educational institutions and government agencies. We help teachers teach, students learn, and parents measure the educational and intellectual progress of their children by

- Listening to educators, parents and critics
- Learning what students and their institutions need
- Leading in the development of new and innovative products and services

English Profile

www.englishprofile.org

The aim of English Profile is to create a 'profile' or set of Reference Level Descriptions for English linked to the Common European Framework of Reference for Languages (CEFR). These will provide detailed information about the language that learners can be expected to demonstrate at each level, offering a clear benchmark for progress that will inform curricula development as well as the development of courses and test material to support learners, teachers and other professionals involved in the teaching of English as a foreign language.

IELTS

www.ielts.org

IELTS (International English Language Testing System) is a test for people who intend to study or work where English is the primary language of communication.

Experience

IELTS is tried and tested: over the past 20 years, more than six million candidates have taken the test.

Authenticity

IELTS tests authentic skills for success. We recognise the central skill our stakeholders are looking for: the ability to communicate in real-life situations.

IELTS has always used face-to-face interaction in the speaking test because it's the most realistic option. It generates the most natural performance from candidates.

Quality

Each IELTS test is based on an ISO-compliant development process ensuring the test material is of world-leading quality.

IELTS test scores are trusted and recognised by more than 6,000 universities and colleges around the globe. The rigorous way in which we recruit and train our examiners contributes to this.

IELTS is backed by an extensive programme of funded research into the validity and impact of the test, reflected in the publication of 10 volumes of IELTS Research Reports, as well as several volumes in the CUP "Studies in Language Testing" series which focus on IELTS.

Global reach

IELTS is the international test for global mobility. It is taken by well over a million candidates each year in over 125 countries with each test centre offering unparalleled customer service and support.

Michigan State University

<http://www.msu.edu/>

Oxford University Press

www.oup.com/elt

Oxford University Press is committed to producing research-based testing and exam preparation materials, and to supporting research and scholarship in the testing field. Come to the OUP stand to find out about:

- **Language Assessment in Practice** (Lyle Bachman and Adrian Palmer): the new edition of the bestselling *Language Testing in Practice*.
- **The Oxford Online Placement Test**: a computer-adaptive and automatically marked test that provides a CEFR level for any student. Pretested and validated by more than 10,000 students in over 40 countries. Available online at www.oxfordenglishtesting.com.
- **Online practice tests**: supported practice that helps students prepare for a wide range of international and national exams.

Pearson Language Tests

www.pearsonpte.com

Pearson Language Tests deliver Pearson Tests of English, a suite of English language tests designed to assess the English language usage of students who are speakers of other languages. Pearson Tests of English include Pearson Test of English Academic (PTE Academic), a new computer-based academic English language test endorsed by GMAC, Pearson Test of English General (PTE General) and Pearson Test of English Young Learners (PTE Young Learners).

Second Language Testing Inc

www.2LTI.com

Second Language Testing, Inc. (SLTI), is a small business with headquarters in Rockville, MD. SLTI is essentially a test development service for hire. Nearly all of the products we develop are turned over to the client who pays for the development. The mission of SLTI is to provide language test development, translation/adaptation, and other related services in the areas of second language skills testing and the testing of nonnative English-speakers. Our clients are larger test development companies, state departments of education, and state and federal government agencies.

SLTI has a staff of 17 full-time employees, including test development managers, a psychometrician, an accountant, translation managers, and desktop publishing specialists. We maintain a worldwide network of consultants, including item writers, translators, desktop publishing specialists and language specialists for over 40 languages.

Our only products are our language aptitude tests, which include the Modern Language Aptitude Test and the Pimsleur Language Aptitude Battery.

We hope that you enjoy visiting our display and that the information provided is useful. If you have any comments please e-mail us at CStansfield@2LTI.com.

Springer

www.springer.com/

Springer is a leading global scientific publisher, delivering quality content through innovative information products and services. In the science, technology and medicine (STM) sector, we publish around 2,000 journals and more than 6,500 new books a year, as well as the largest STM eBook Collection worldwide.

Our department of *Language Education and Linguistics* publishes a full range of journals, books, and reference works, covering many aspects of applied and theoretical linguistics. We are the publishers of the *Encyclopedia of Language and Education*, and the journal *Language Policy*, with editors Elana Shohamy and Kendall King. For information about these and other publications, please visit our website Springer.com.

STEP-EIKEN

www.stepeiken.org

The Society for Testing English Proficiency (STEP) is a non-profit foundation established in Japan in 1963, and is responsible for producing and administering Japan's national English exam, the EIKEN Test in Practical English Proficiency. Over 2 million examinees take the EIKEN tests each year at approximately 18,000 locations. The tests are offered in seven levels, which span the spectrum of commonly recognized ability levels and are designed to both measure and motivate learners. EIKEN is recognized for a broad range of educational and professional uses, including for admissions and course credit at over 2,500 Japanese high schools, colleges, and universities; by all 47 prefectural boards of education, which directly operate Japan's public high schools; by the Japanese education ministry as benchmarks for junior high school and high school graduates; and for international admissions at a growing number of institutions in the United States, Australia, Canada, and the UK.

Studies in Language Testing

www.cambridgeesol.org/what-we-do/research/silt.html

Studies in Language Testing is a series of academic volumes edited by Dr Michael Milanovic and Prof Cyril J Weir. It is published jointly by University of Cambridge ESOL Examinations and Cambridge University Press (CUP). The series addresses a wide range of important issues and new developments in language testing and assessment and is an indispensable resource for test users, developers and researchers. There are currently over 25 titles available. Copies of the volumes are available from booksellers or can be ordered direct from the Cambridge University Press website.

University of Cambridge ESOL Examinations

www.CambridgeESOL.org

University of Cambridge ESOL Examinations (Cambridge ESOL) offers the world's leading range of qualifications for learners and teachers of English. Over three million people take our exams each year in 130 countries. Worldwide over 10,000 universities, employers, government ministries and other organisations rely on our certificates as proof of English language ability. Cambridge ESOL exams are underpinned by the work of the largest dedicated research team of any UK language test provider. As experts in language assessment we advise governments internationally on language education policy and are active partners in projects delivering key language objectives for the European Union.

University of Michigan English Language Institute (ELI-UM)

www.lsa.umich.edu/eli

The English Language Institute at the University of Michigan (ELI-UM) is a worldwide leader in language teaching, learning, and assessment, as well as in applied linguistics and teacher education. Located in downtown Ann Arbor and part of one of the leading universities in the United States, ELI-UM is internationally known for its high professional standards in the development and administration of English as a second/foreign language examinations. For over fifty years, people who pass a University of Michigan English language proficiency examination have been able to confidently tell schools and employers that they have the language skills necessary to succeed. ELI-UM also serves as a professional resource on matters related to ESL/EFL assessment, conducts research supporting language assessment, and promotes the ethical use of tests.