

## **Press release**

### **Top young business talent in Vietnam compete for place in prestigious international business English Speaking Contest**

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Ten talented students and young professionals will compete in the Vietnam National Final Round of Cambridge ESOL's Business English Speaking Contest on November 3rd at Ben Thanh Theatre, 6 Mac Dinh Chi, District 1, HCM, from 6.00PM to 9.00PM.. They are aiming to win one of two places to represent Vietnam in the Asia Region International Final in Singapore early next year.

The contestants have already demonstrated excellent skills in business communication by coming top in the screening rounds held in universities in Hanoi and Ho Chi Minh. They will have to give a presentation promoting Vietnam as the best tourist destination in Asia, as well as delivering an impromptu speech and taking part in a questions and answers session with the judges. This challenging format is intended to find the best business speakers to represent Vietnam in the international contest.

Faith Yong, Regional Manager for PSB / University of Newcastle, who is in Vietnam for the event, said : 'This competition is an excellent opportunity for students and young professionals in Vietnam to demonstrate their talent in business communication and compete with the best from other countries around the region. University of Newcastle, Australia, is pleased to offer an MBA scholarship to the winner. It promises to be a very interesting and exciting event'.

It promises to be a competitive event as many attractive prizes are on offer including a full MBA scholarship by University of Newcastle Australia, and other overseas study courses offered by London Metropolitan University and Phoenix Academy in Perth Australia.

The competition is organised by University of Cambridge ESOL Examinations, which is a leading global authority on assessing business communication skills.

### **Note to editors**

1. Cambridge ESOL is a department of the University of Cambridge in the UK which specialises in English language testing. Cambridge ESOL is the leading global provider of English tests and certificates for learners of all ages and levels.
2. BULATS ( Business Language Testing Service) is a multilingual tool for companies and organisations that need a rapid, reliable and cost effective way of assessing the language skills of employees, trainees and job applicants. BULATS is also ideal for employees, job applicants who need to show their level of English.